

OIKOS

the ecological decorative paint

OIKOS, 35 YEARS OF ECOLOGICAL DECORATIVE PAINT

The 35th birthday of the first company to launch environmentally and people friendly paints, varnishes and decorative materials.

5 March 2019 - **Oikos** the ecological decorative paint celebrates 35 years. Ever since its foundation Oikos has always looked ahead: it was making ecological paints in 1984 when nobody was interested in the environment; while everyone was happy to paint, Oikos was thinking of different ways to approach colour, inventing ecological decorative paints. Today, after 35 years, many companies have tried to imitate it but Oikos continues to be the first to innovate.

35 years of Italian excellence in the world – An Italian trailblazer and star of the global economy, Oikos continues to penetrate new markets while at the same time looking after the local Italian market, combining development and innovation with tradition, quality and beauty.

At the service of designers – Behind Oikos' 35 years of success there is a secret: its universally recognized capacity to create materials that allow the ideas of designers to take shape, with people and environmentally friendly decorative solutions at the aesthetic and technological cutting-edge, focused on wellness and of absolute global excellence.

Ri-Evolution Oikos – For 35 years Oikos has created new decorative scenarios and today, with the Ri-Evolution project, once again anticipates market changes, aligning itself with the new needs and communicating in the most up-to-date ways with the latest means. As **Claudio Balestri**, CEO and founder, said "With Ri-Evolution, Oikos ecological decorative paints look ahead once again and celebrate 35 years by launching a full strategic project that looks to the future while respecting the past."

Oikos, the ecological decorative paint (www.oikos-group.it) was founded in 1984 with the objective of providing architects and master decorators with solutions capable of surpassing the traditional concept of varnishes and paints, respecting ecology, the environment and well-being. Oikos means "the house where we live well with our family" in Greek, a perfect synthesis of a vision of a world of innovative, ecological products, which safeguard health and ensure the highest levels of comfort. Similarly, the green of the logo represents a focus on nature, ecology and life, and faith in the future. Therefore, Oikos combines innovative materials, ecology and technology, and has always produced paints and decorations without harmful substances, with endless possibilities of combining textures and colours to decorate and render every surface unique while respecting people and the environment. Oikos promotes ecological business models, and is an expression of the Italian cultural and handicraft tradition, rediscovering and making the most of ancient crafts such as that of the decorator. Oikos Italian Design Decorative Style is 100% Italian and exported around the world.



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